



# EDWARD

> **INBOUND MARKETING  
EXECUTIVE**

## CONTACT

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## PERSONAL INFO

As an inbound marketer, I focus on results. To draw customers and guide them through your sales funnel, and must create content. I'm responsible for handling social media, press releases, infographics, newsletters, research papers, podcasts, webinars, blogs, pillar pages, videos, eBooks, and podcasts.

## LANGUAGE

- English
- Greek
- Spanish

## SKILLS

- Create growth hacking strategies to drive a world-class inbound engine.
- Strategize and help to maintain a calendar that is designed to attract a targeted audience (blog posts, whitepaper, ebooks, reports, webinars, infographics, etc.)
- Track and report outreach results.
- Also Integral to the role.

## EDUCATION

|                        |      |
|------------------------|------|
| Abc Public School - LA | 2017 |
| Class - 10th           |      |
| Abc Public School - LA | 2019 |
| Class - 12th           |      |
| XYZ University         | 2022 |
| BBA                    |      |

## OTHER QUALICATIONS

- Diploma in Digital Marketing (DCOMPRO)
- Diploma in Tally ERP 9 (I.IC.S - Institute of computer Science)