

# **AMY JONES**

## **Social Media Marketing Executive**

I am a Social media marketer of developing and implementing marketing campaign strategies for brands in the beauty industry. Possess a bachelor's degree in marketing and a Facebook social media marketing professional certification. Looking to leverage my experience to fill the position of social marketer at your company.

## **CONTACT**

+123-456-7890 reallygreatsite.com hello@reallygreatsite.com

### **SKILLS**

- Good Listener
- Observer
- Punctual

### **INTEREST**

- Reading
- Painting
- Badminton
- Swimming

## **LANGUAGE**

- English
- Spanish
- Czech

## **EDUCATION | QUALIFICATION**

#### **XYZ PUBLIC SCHOOL - UK**

Class 10th | Completed in 2017

#### **XYZ PUBLIC SCHOOL - UK**

Class 12th | Completed in 2019

#### XYZ UNIVERSITY

B.com | Completed in 2022

### **HARD SKILLS**

- Proficient in Adobe Creative Suite
- Experienced with Canva, Pinnacle Studio, and Final Cut Pro
- Certified Facebook Social Marketing Professional 2021
- Knowledge About SEO best practices
- Diploma in Digital Marketing from Digiperform. (DCOMPRO)